

## Ready, Set, Give & Win Sweepstakes - Official Terms and Conditions

**1. NO PURCHASE NECESSARY.** Ready, Set, Give & Win Sweepstakes ("Sweepstakes") is subject to the following rules and regulations.

**2. DEADLINES AND ELIGIBILITY REQUIREMENTS:** Ready, Set, Give & Win Sweepstakes ("Sweepstakes") starts at 12:00:01 AM EST on February 1st, 2010 and ends at 11:59:59 PM EST on April 30, 2010 EST ("Promotional Period"). All entries must be made no later than 11:59:59 PM EST on April 30, 2010. Promotion is open to all legal residents of the United States and the District of Columbia aged 18 years of age and older (19 in Alabama and Nebraska) at the time of entry. Void in Puerto Rico, outside the U.S and where prohibited. Employees of American Red Cross ("Sponsor") and its affiliates, subsidiaries, agents, and vendors, and each of such employee's immediate family members (persons with whom they are domiciled) are not eligible to participate. All entrants must have a valid email address or phone number. In the event of a dispute regarding the identity of the person submitting an online entry, entries will be declared made by the authorized account holder of the email address submitted at the time of entry. "Authorized account holder" is defined as the person who is assigned to an email address by an Internet Access provider, online service provider, or other organization (e.g. business, educational institution, etc.) responsible for assigning email addresses for the domain associated with the submitted email address. Automated entries (including but not limited to entries made using any script, macro, or sweepstakes service) and facsimiles are not allowed. By participating in this Sweepstakes, entrants agree to be bound by these Official Terms and Conditions.

### **3. HOW TO ENTER THE READY, SET, GIVE & WIN SWEEPSTAKES:**

Enter the Sweepstakes in one of the following ways:

- (1) Enter the sweepstakes at the Sponsor's Sweepstakes Web site address ("Web site"), [redcrossracing.com](http://redcrossracing.com). You may enter only enter the sweepstakes once. Before an electronic Official Entry can be accepted, understanding and acceptance of the Official Terms and Conditions must be acknowledged by clicking on the "I've read and agree to the Sweepstakes Official Terms and Conditions" check box.
- (2) To enter the Sweepstakes via mail, send a 3" x 5" inch piece of paper, index card or post card with your name, address, city, state, zip code, day time telephone number and/or email address to: Ready, Set, Give & Win Sweepstakes, c/o E Group, Inc., 901 N. 3rd St., Suite 195, Minneapolis, MN 55401 (the Sweepstakes "Administrator"). All entries for the Sweepstakes must be received by April 30, 2010.

Winners will be notified by phone and/or email. Neither the Sponsor nor Administrator is responsible for lost, stolen or mutilated entries.

**4. GRAND PRIZE DRAWING:** Two random drawings will be conducted by a certified public accounting firm ("Independent Judging Agency") for the Grand Prize(s) on or about May 5, 2010 at E Group, Inc., 901 North 3rd St., Suite 195, Minneapolis, MN from among all eligible Official Entries. The Independent Judging Agency's decision is final and binding in all matters relating to this Sweepstakes. Winners will be notified by telephone and/or email. Any selected entrant who cannot be contacted (or who fails to respond to any telephone message or email sent to such selected entrant) within three (3) days of the first attempt to contact, or who does not accept the prize, may, at the sole discretion of the Independent Judging Agency, be declared ineligible. In such an event the Independent Judging Agency reserves the right to select at random from among all remaining eligible Official Entries, one or more additional entrants.

### **5. PRIZE DESCRIPTIONS AND APPROXIMATE ODDS OF WINNING:**

**Two (2) NASCAR® Honorary Pit Crew Member Grand Prizes:** There will be two (2) "Honorary Pit Crew Member of the No. 16 Grand Prizes" awarded. The Sweepstakes Winners ("Winners") will be selected via a random drawing on or about May 5, 2010. Each Grand Prize consists of a VIP trip for two (2) to the NASCAR® race held at a location of the sponsor's choice. The Approximate Retail Value ("ARV") of each Grand Prize is approximately \$4,000.00. ARV may vary depending on point of departure and fare fluctuations. Any stated difference between the "ARV" and the actual value of the "Grand Prize", or any substituted prize, will not be awarded. Trip components of the Grand Prize include: roundtrip coach air or ground transportation for two (2), as determined by the Sponsor based on the proximity of the Winner to the race location; a 2-night standard double-occupancy hotel accommodation, two (2) single day VIP tours, race viewing experience from No. 16 infield pit location and one gift card with a value of \$200. Trip must be completed by the day after the last day of the race or Winners will forfeit their prizes. Air and hotel reservations will be made by E Group, Inc. Winner is responsible for obtaining flight reservations through ("Administrator") at least 25 days prior to event. Flight reservations are subject to availability, additional restrictions and blackout dates. Hotel reservations are subject to availability. Winner and guest will be required to possess valid travel documents. Guest must be age of majority or older at the time of travel. Winner and Guest will be required to sign and return a Information Release at least fourteen (14) days prior to ticketing. Winners and Guests must travel together on the same itinerary. If a Winner cannot take the trip as stated, his/her prizes will be forfeited in their entirety and awarded to an alternate eligible entrant. All travel and lodging will be at the travelers' risk. Neither the Administrator nor the Sponsor is responsible for any fees or additional charges resulting from Winner's or Guest's travel plans or change of travel plans. Prize consists of only the items specifically listed in these Official Terms and Conditions and expenses not specified herein are the responsibility of Winner.

**Odds of Winning:** Odds of winning one of the Grand Prizes depends on the number of eligible entries received.

**6. PRIZE ACCEPTANCE:** Prizes are not transferable. The choice of hotel will be at the sole discretion of the Sponsor. All expenses other than those expressly set out in these Official Terms and Conditions are the responsibility of each Winner. It is the Winner's responsibility to determine if he or she may accept the prize. No substitution or cash redemption is allowed except by the Sponsor, who may substitute a prize of equal or greater value if the advertised prizes become unavailable. The return of any prize or prize notification as undeliverable or a determination that a Winner was ineligible to win will result in forfeiture of the prize and selection of an alternate eligible entrant. The Sponsor reserves the right to terminate, withdraw, or amend the Sweepstakes for any reason without notice, including, without limitation, voiding any entries of issue and/or terminating the Sweepstakes if Sponsor suspects that tampering has occurred.

**7. CONDITIONS OF PARTICIPATION:** By entering and/or participating in the Sweepstakes, entrants agree (a) to indemnify and hold harmless Sponsor, the Administrator, Roush Fenway Racing, LLC, and their respective affiliates, subsidiaries, advertising and promotional agencies, employees, officers, directors, and agents with respect to or arising out of the use of prize or participation in this Sweepstakes. Winners grant (and agree to confirm in writing) permission for Sponsor and those acting under the Sponsor's authority to use their names, photographs, voices and/or likenesses, for advertising, trade and/or publicity purposes without additional compensation in all media known now or hereafter discovered, worldwide and on the Internet, without notice, review or approval. Winners will be required to complete, sign, and return an Affidavit of Eligibility, a Liability Release, and an Information Release within seven (7) days of notification. If documents are not returned in a timely manner, any prize notification or prize is returned as non-deliverable, or a Winner is found to be ineligible or not in compliance with these Official Terms and Conditions, his/her prize will be forfeited and awarded to an alternate eligible entrant. Taxes on the actual costs of prizes (not estimated ARV) must be paid by Winners.

**8. INTERNET:** Sponsor is not responsible for electronic transmission errors or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions or limitations of any kind. Sponsor is also not responsible for inaccurate transmissions or for the failure to receive entry information by participants for any reason. If for any reason the Internet portion of the program is not capable of running as planned, the Sponsor reserves the right to cancel, terminate, modify or suspend the Sweepstakes or any part thereof. Caution: Any attempt by to deliberately damage redcrossracing.com or undermine the legitimate operation of the Sweepstakes is a violation of criminal and civil laws. Should such an attempt be made, the Sponsor reserves the right to seek damages to the fullest extent of the law and/or prohibit entrants from participating in the Sweepstakes or winning any prize. In no event will Sponsor, its affiliates, the Sweepstakes Administrator or any of their respective officers, directors, employees, representatives and agents, be responsible or liable for any damages or losses of any kind, including direct, indirect, special, incidental, consequential or punitive damages arising out of participants' access to and use of the Web Site or downloading and/or printing material from the Web site.

**9. PRIVACY NOTICE:** The Sponsor is legally required to ensure that all personal information disclosed to or received from third parties is appropriately used, managed, and protected. Any information entrants provide to the Sponsor, Sweepstakes Administrator, or Independent Judging Agency will be used to communicate with the entrants regarding this Sweepstakes and as otherwise as set forth in these Official Terms and Conditions. Entries will be retained for a reasonable period of time following delivery of prizes under the Official Terms and Conditions.

**10. WINNERS LIST:** For a complete list of winners, send a self-addressed stamped envelope before June 5<sup>th</sup>, 2010 to Ready, Set, Give & Win Sweepstakes, c/o E Group, Inc. 901 North 3rd St. Suite 195, Minneapolis, MN 55401.

**11. SPONSOR:** The American National Red Cross, 2025 E Street NW, Washington, DC, 20006. NASCAR is not a sponsor of this Promotion. Roush Fenway Racing is not a sponsor of this Promotion.

The Roush Fenway Racing trademarks are used by authority of Roush Fenway Racing, LLC.